

## **SPONSORSHIP LEVELS**

LEVEL BENEFITS	Presenting Sponsor	Stage Sponsor	T-Shirt Sponsor	Diamond	Titanium	Platinum	Gold	Silver	Bronze
LEVEL DENEFIIS	\$25,000	\$20,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$250 to \$1,000
RIDE PARTICIPATION									
Tickets	20	15	15	15	10	5	5	5	2
Stadium Suite	Included	Included	Included						
Four-Top Table Upgrade				Included	Included	Included	Included		
Veranda Area Upgrade	Included	Included	Included	Included	Included	Included	Included	Included	Included
VENDOR OPPORTUNITIES									
Vendor Space - Storm Stadium	10x20	10x20	10x20	10x20	10x10	10x10	10x10	10x10	
Premium Vendor Spacing	Included	Included	Included	Included	Included				
Vendor Booth at Riverside Harley- Davidson on 5/25/2020	10x10	10x10	10x10	10x10	10x10				
ADVERTISING & PROMOTIONS									
Logo Placement	Website, Front of Brochure, Promotional Materials	Website, Back of Flyer, Promotional Materials, Event Stage at Venue	Website, Back of Flyer, Promotional Materials, Sleeve of T-Shirt	Website, Back of Flyer, Promotional Materials	Website, Back of Flyer, Promotional Materials	Website, Back of Flyer	Website	Website	Website
Commemorative Plaque	Included	Included	Included	Included	Included	Included			
Social Media Spotlight	Included	included	Included	Included	Included	Included			
Inclusion in Press Releases	Included	Included	Included	Included	Included				
Recognition at Event	Included	Included	Included	Included	Included				
OTHER									
Tour of Riverside National Cemetery	Included	Included	Included	Included	Included				
Signage and Banner at Riverside Harley-Davidson	Included	Included	Included	Included	Included				
Year End Donation Receipt	Included	Included	Included	Included	Included	Included	Included	Included	Included